



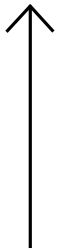
Margot Dutilleux

I am a business creative with a foundation in finance and accounting, now channeling my passion for innovation into the realm of design.
My journey from number-crunching to generating bold, eye-catching graphics and 3D models is fuelled by a fascination with data and pushing the envelope in the era of animation, motion design.

As a budding designer, I aspire to contribute fresh, impactful ideas to an industry that I admire.

Experiences

03.2025 **WOWWOWTANK - Creative Advertising Agency specialised in Property Management (HONG KONG)**
Junior Motion Graphic Designer



- Led winning creative direction for ONE STANLEY's Red Packet 2025 project, managing entire process from concept development to final print production.
- Executed motion design projects for team members using Adobe After Effects and Premiere Pro, delivering high-quality animations aligned with brand guidelines.
- Developed and implemented successful pitch concepts for 2024 Christmas and Chinese New Year promotional videos, overseeing production from ideation to delivery.

08.2024

07.2024 **Duti Studio - Design Studio for 3D and Graphic Design (Berlin, GERMANY)**

Owner and Freelance Designer

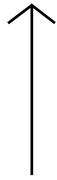


- Built and grew a portfolio of clients in the electronic music industry for design of album covers, concerts, motion graphics (3D animation)
- Led sales in music industry for 40 design projects reaching audiences of 159,000 in three countries.
- Managed finances, marketing, a unique creative process to translate artist style and account management, leading to a 100% customer retention.

09.2022

10.2023 **Rise Collective - Top 10 Social Media Marketing Agency of the island (Floréal, MAURITIUS)**

Intern, Graphic Design

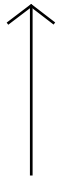


- Led development of a new revenue stream in motion design based on customer feedback bringing new revenues with a major real estate firm called Park Lane Properties. handpicked to join the prestigious international networks, Leading Real Estate Companies of the World®, 1.1 million transactions valued at \$372 billion annually.
- Led design and account management for a new client, developing complex 3D models for product design in the advanced cook-ware industry.

08.2023

09.2022 **iConcept - Largest Agreed Apple reseller in the South of France (Bordeaux, FRANCE)**

Intern, Logistics



- At height of COVID, embedded in the logistics team implementing fulfillment and supply chain efficiency to improve customer satisfaction.
- Using historical sales data from all franchises to anticipate demand with new product releases that was adopted by senior executives at the company. I learned how to use File Maker Pro.

06.2022

07.2020 **Prefecture of Bordeaux - Public Institution (Bordeaux, FRANCE)**

Part time contract - Human Resources and Administration



- Utilized advanced Excel skills to input, track, and manage budget data, ensuring seamless financial oversight for event planning
- Delivered support by promptly addressing employee inquiries, enhancing operational efficiency
- Enhanced HR service delivery by authoring a thesis on modernizing processes through an online platform, while efficiently resolving employee inquiries to boost operational effectiveness

09.2019

08.2019 **Epson - Japanese Multinational Electronics Manufacturer, (Paris, FRANCE)**

Intern, Sales and Administration



- Managed 20 large corporate accounts, including aftersales, installation, technical support and account management.
- Assistance and communication with clients and increasing speed of resolving tickets adopted by the department.

07.2019

Education

University of Applied Sciences Berlin, August 2022 - present (Germany)

BA in Brand Design & Communication

- Sat courses in 3D design, frontend web development, behavioral psychology and illustration.
- Finalist for university competition to do a brand rehaul for REWE, a leading supermarket and tourism conglomerate in Germany.

Asia University 亞州大學, September 2021 - July 2022 (Taiwan)

Exchange year Graphic Media Design

- Classes were taught in Mandarin
- Learn how to use Blender 3D Software
- Art technics & Drawing class
- Mandarin language intensive classes which have leaded me to take the CEFR test

Institute of Technology University of Bordeaux, August 2018 - May 2020

(France) BA in Business Management, (3.3 GPA equivalent)

- Sat courses in administrative and tax law, financial accounting and business operations.
- Applied and was selected for a prestigious exchange at Prefecture Bordeaux for one year.

Involvement/Extracurriculars



During COVID, I volunteered with my family to clean the banks of the Garonne, which was covered in [the news](#).

Language / Additional

Languages:

Fluent in French & English, conversational in German (A2 Goethe Zertifikat), Spanish and Mandarin

Hobbies:

cycling (completed tours of both Taiwan and Mauritius), running (Kerry Marathon), scuba diving, and listening to pieces from the Romantic Classical era.

